

2025 **SHAW MEDIA**
est. 1851

Senior Showcase

Invitation To Exhibit



An Exhibit for Seniors and Caregivers
in the Whiteside, Lee, Ogle, Carroll, and Bureau Counties of Illinois.

Tuesday, October 7th
10:00 a.m.-2:00 p.m.

Northland Mall • Sterling, IL

The Premier Event For Those 50 and Better!

Meet face-to-face with seniors who are anxious to learn about your products and services.

Senior Showcase

Exhibitor Package Includes

- 10' x 10' OPEN BOOTH (no dividers)
Booth locations assigned first-come, first-serve basis.
- 8' TABLE
- ONE CHAIR

- PRE-SHOW
ADVERTISING EXPOSURE
A thorough advertising/marketing campaign is planned for this event.

****Note: Exhibitors should be set up by 9:30 a.m. on Tuesday, October 7th and tear down no earlier than 2 p.m.**

Participation deadline is Monday, September 22nd, 2025

For more information, call Kelly Null at (815) 632-2566.

P.O. Box 498, Sterling, IL 61081; email: marketing@saukvalley.com

•REGISTRATION OPTIONS•

_____ I agree to \$235 for an exhibitor booth at Sauk Valley Senior Showcase on Tuesday, October 7th

A Senior Showcase Section will be published on Saturday, October 4th and there are several packages for exhibitors.

_____ I agree to a \$420 exhibitor package including a booth at the Senior Showcase and a QUARTER page ad (\$275.00 value) to run in the Senior Showcase section on Saturday, October 4th

_____ I agree to a \$555 exhibitor package including a booth at the Senior Showcase and a HALF page ad (\$515.00 value) to run in the Senior Showcase section on Saturday, October 4th

_____ I agree to a \$800 exhibitor package including a booth at the Senior Showcase and a FULL page ad (\$995.00 value) to run in the Senior Showcase section on Saturday, October 4th

_____ **ADDITIONAL OPTION:** I agree to add **FULL COLOR** to my ad for an additional \$90

_____ **Check here if you need access to electricity**

Upon receipt of your registration, an advertising representative will contact you in regards to ad copy.

Participation Deadline is Monday, September 22, 2025

PAYMENT OPTIONS

Business Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone () _____

Email Address _____

Website _____

_____ Check enclosed
(make checks payable to Sauk Valley Media)

_____ Bill to my advertising account
(must have an established account on file)

_____ Charge my booth rental to my credit card

Credit Card# _____

Exp. Date _____ CCV Code _____

Name on Card _____

Please complete and return in the enclosed self-addressed stamped envelope by September 22, 2025. Or email to marketing@saukvalley.com.

Space is limited.

