2026

SHAW MEDIA
Your Most Trusted Local Source

Senior Showcase

Invitation To Exhibit



An Exhibit for Seniors and Caregivers
in the Whiteside, Lee, Ogle, Carroll, and Bureau Counties of Illinois.

Tuesday, October 6th
10:00 a.m.-2:00 p.m.
Northland Mall • Sterling, IL

The Premier Event For Those 50 and Better!

Meet face-to-face with seniors who are anxious to learn about your products and services.

Senior Showcase

Exhibitor Package Includes

- 10' x 10' OPEN BOOTH (no dividers)
  Booth locations assigned first-come, first-serve basis.
- 8' TABLE
- ONE CHAIR
- PRE-SHOW ADVERTISING EXPOSURE
  A thorough advertising/marketing campaign is planned for this event.

****Note: Exhibitors should be set up by 9:30 a.m. on Tuesday, October 6th and tear down no earlier than 2 p.m.**

Participation deadline is Monday, September 21st, 2026

For more information, call Kelly Null at (815) 632-2566.
P.O. Box 498, Sterling, IL 61081; email: marketing@saukvalley.com

•REGISTRATION OPTIONS•

_____I agree to $275 for an exhibitor booth at Sauk Valley Senior Showcase on Tuesday, October 6th

A Senior Showcase Section will be published on Saturday, October 3rd and there are several packages for exhibitors.

_____I agree to a $460 exhibitor package including a booth at the Senior Showcase and a QUARTER page ad ($611.00 value) to run in the Senior Showcase section on Saturday, October 3rd

_____I agree to a $555 exhibitor package including a booth at the Senior Showcase and a HALF page ad ($946.00 value) to run in the Senior Showcase section on Saturday, October 3rd

_____I agree to a $800 exhibitor package including a booth at the Senior Showcase and a FULL page ad ($1,616.00 value) to run in the Senior Showcase section on Saturday, October 3rd

_____***ADDITIONAL OPTION:*** I agree to add **FULL COLOR** to my ad for an additional $90

_____**Check here if you need access to electricity**

Upon receipt of your registration, an advertising representative will contact you in regards to ad copy.

Participation Deadline is Monday, September 21, 2026

Business Name_____

Contact Name_____

Address_____

City_____State_____Zip_____

Phone ( )_____

Email Address _____

Website _____

Please complete and return in the enclosed self-addressed stamped envelope by September 21, 2026. Or email to marketing@saukvalley.com. Space is limited.

PAYMENT OPTIONS

_____ Check enclosed
(make checks payable to Sauk Valley Media)

_____ Bill to my advertising account
(must have an established account on file)

_____ Charge my booth rental to my credit card

Credit Card#_____

Exp. Date _____ CCV Code_____

Name on Card_____

☐ VISA ☐ MasterCard ☐ DISCOVER ☐ AMERICAN EXPRESS